

PRESS STATEMENT

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ECAB Mr. and Miss Teenage Pageant Launches



Figure 1 Contestants, 2024 Winners, ECAB and Ministry representatives

St. John's, Antigua. May 31, 2025- St. John's, Antigua – The ECAB Mr. and Miss Teenage Pageant launched with splendour on Saturday 31st, May 2025.

Thirteen delegates introduced themselves as they prepare to vie for the title on July 19th, 2025.

The launch ceremony took place at the ECAB Redcliffe Street Branch, with the bank's Marketing Manager, K. Michele Marshall encouraging the delegates to do their best, "This is your moment. As you continue your preparations, remember that success starts with showing up, giving your best, and staying committed to your personal growth. Whether you walk away with a title or not, the experience itself is a victory, and the lessons you learn will stay with you for life."

Minister of State in the Ministry of Education, Sports, and Creative Industries, Senator Shenella Govia thanked ECAB for being the pageant's sponsor for the second time, "It's not easy to get sponsors for Carnival. We want to thank ECAB for coming back on board and providing funding of one hundred thousand dollars."



Figure 2 Pageant officially launches

The delegates are:

1. William Christian – St. Joseph's Academy,
2. Kimora Simon – Ottos Comprehensive School
3. Ottezza Luke- Jennings Secondary School
4. Najah Monford- Ottos Comprehensive
5. N'Khira George- Clare Hall Secondary School

6. Jahkeira Samuel- Sir Novelle Richards Academy
7. Emari John- Antigua Grammar School
8. Nikeema Dickenson- Princess Margaret School
9. Masa Farrell- All Saints Secondary School
10. Temouri Swift- Clare Hall Secondary School
11. Sanae James- Island Academy
12. Keirra Smith- All Saints Secondary School
13. Tekyra Richards- Antigua Girls High School

The students will compete in four segments: Personality & Aspiration, Interview, Talent and Formal Wear.

The ECAB Mr. and Miss Teenage Pageant will take place on July 19th, 2025, at Carnival City (Antigua Recreation Grounds) at 7 p.m. under the theme, *Embracing the Rhythms of Our Future*.

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Caption: ECAB Mr. And Miss Teenage Pageant 2025 Delegates

ECAB's Marketing Manager, K. Michele Marshall and Senator Shenella Govia release confetti to celebrate launch

About ECAB- The Eastern Caribbean Amalgamated Bank Limited (ECAB) is a full-service commercial bank located in Antigua and Barbuda offering banking products and services to individual and business clients within Antigua and Barbuda, across the region and beyond. ECAB provides service to a broad-based clientele from six convenient branches, strategically located throughout the island. With headquarters located in Coolidge, near the airport, and branches located on Redcliffe Street and High Street in St. John's, two at Woods Centre on Friars Hill Road, and Nelson's Dockyard in English Harbor, ECAB has the largest network of branches operated on the island. Our customer-focused business model is continually reinforced through staff training and development to ensure the delivery of superior customer service and the ability to effectively and efficiently manage customer relationships with individual and corporate banking clients.

Owned by a consortium of regional institutions, ECAB is an extraordinary financial institution symbolizing the strength of the Caribbean people and its determination to safeguard the stability of our Indigenous Banking System.

The shareholders of ECAB are Antigua Commercial Bank, Eastern Caribbean Financial Holding Company Limited, National Bank of Dominica, St. Kitts Nevis Anguilla National Bank, Bank of St. Vincent & the Grenadines, and the Government of Antigua & Barbuda.